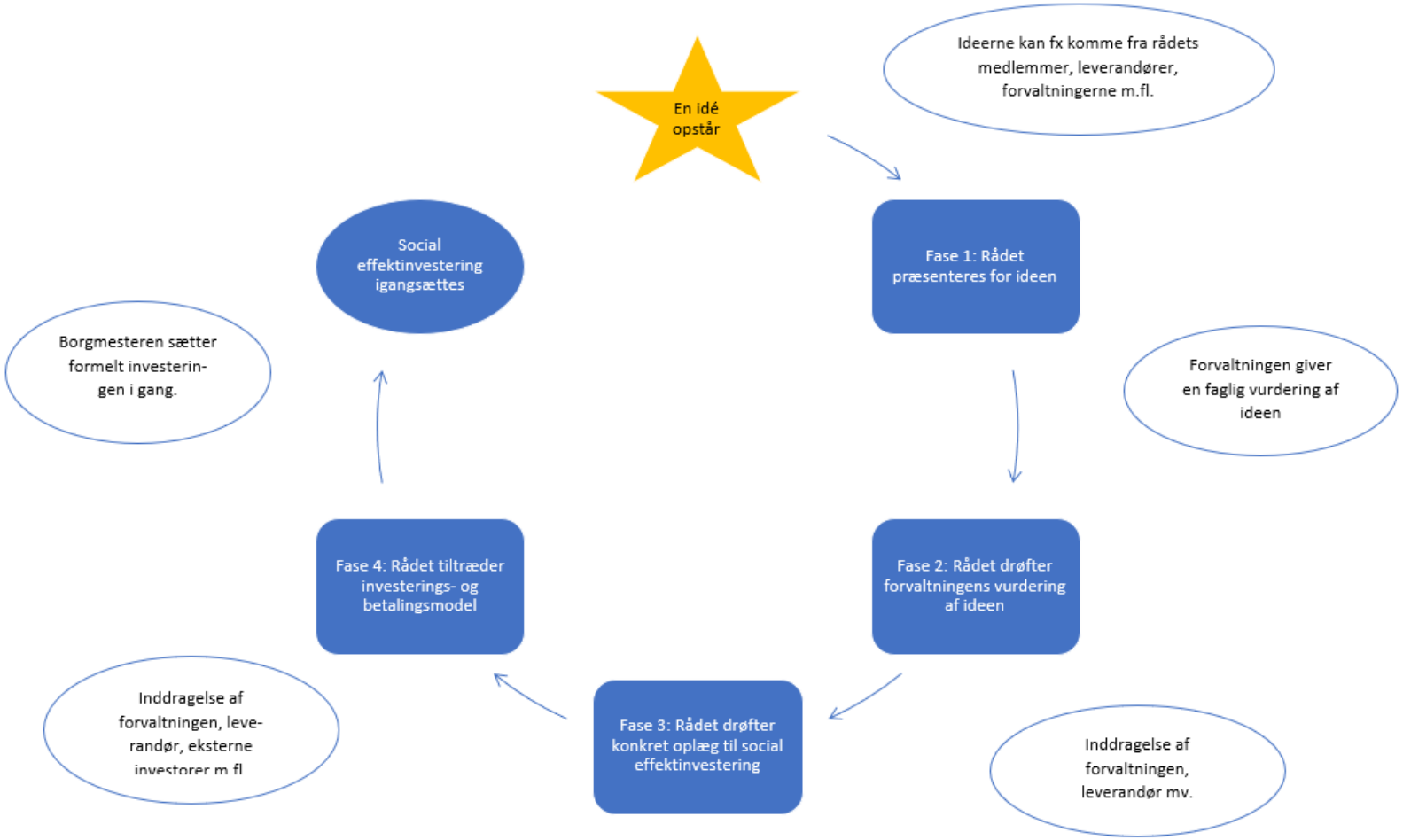Fra idé til social effektinvestering